Artwork Specifications

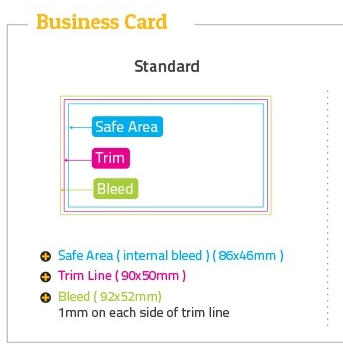
**Please read through the checklist for providing design files.   
Remember: If your files do not meet our specifications, your product may be printed incorrectly.**

If you do not supply artwork which matches our requirements, you will not qualify for winning the design

**One: File Format**

**+** ai, eps or pdf are the preferred file format. These are created in illustrator.   
**+** psd, jpg or tiff ( 300 dpi )

**Two: Artwork Setup**



**Three: Colour**

**+** All colour mode must be converted to CMYK

**+** No designs to be supplied as RGB or PANTON files. This will not qualify you for winning the design.



**Four: Fonts**

**+** All fonts must be outlined or embedded

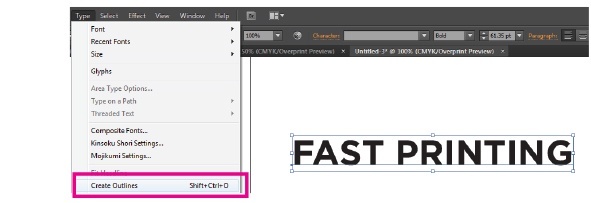
**+** Fonts must be no less than 6pt

Font’s are:

Blair itc for PINNACLE

Orator STD for PROCUREMENT

Please convert texts to outlines or send actual font files. Select “Create Outlines” on your computer to do this.



**Five: Image resolution**

Images created in Photoshop require minimum 300 dpi resolution.



**Six: Stroke**

Weight has to be a minimum of 0.25pt